Pre-MTAC Meeting

Data, Technology, Addressing

Wednesday, October 19, 2022

Welcome





Housekeeping







Please note: All phones are or will be muted on entry to the meeting. Please unmute if you have a question or would like to speak.

You may also utilize the chat box to ask questions or voice any comments or concerns.

PPT presentations and the meeting recording will be posted to PostalPro!

Do not forget to mute when done.

Pre-MTAC Meeting

FOCUS AREA: DATA, TECHNOLOGY, ADDRESSING

AGENDA

Service Performance and Mail-in-Measurement

Informed Delivery: Latest Stats, Enhancements, and Plans; Advanced Expected Delivery Dates

Action Items/Industry Discussion

Steve Dearing

Bob Dixon(Representing Gary Reblin)

Adam Collinson

Service Performance and Mail-in-Measurement

Stephen DearingSenior Director, Business Intelligence and Operations Analytics

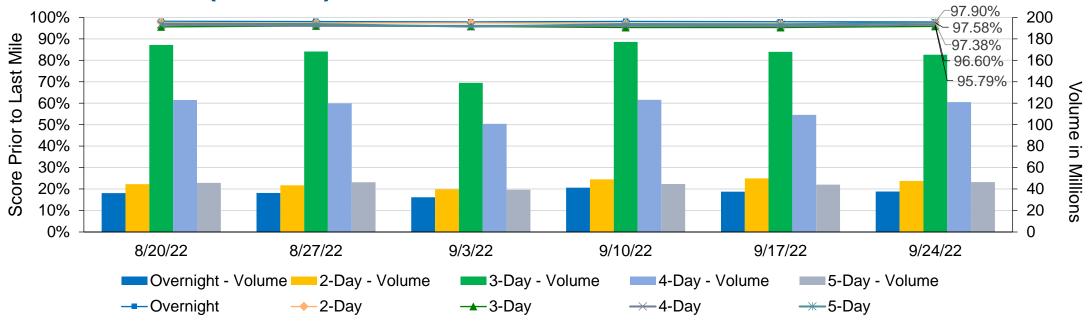


Service Performance

First-Class Mail®



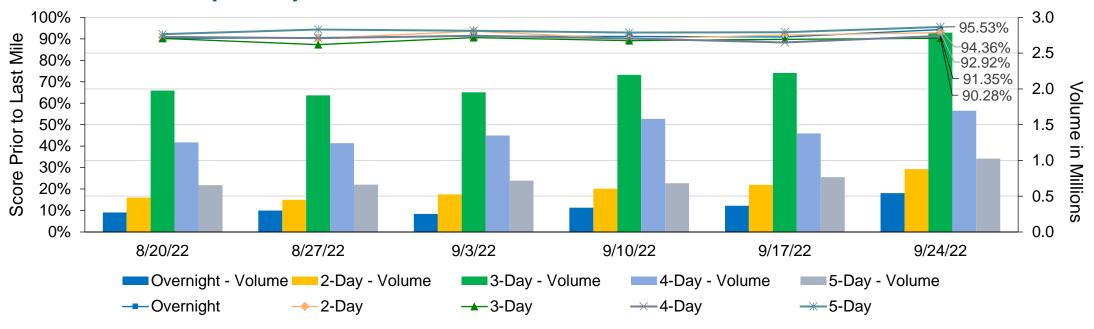
First-Class Mail® (Letters) – Score Trend



FY2022 Q4	Total Pieces Measured	Processing On-Time	Last Mile Impact	Overall Score	Target Score	SPLY Pieces Measured	Volume Change	SPLY Overall QTD Score	SPLY Change
Presort Overnight	503,533,603	97.99%	-2.54%	95.45%	94.75%	487,880,379	3.21%	94.77%	0.68%
Presort 2-Day	592,370,330	97.14%	-2.63%	94.50%	93.00%	983,254,338	-39.75%	92.52%	1.98%
Presort 3-Day	2,161,383,029	95.41%	-2.14%	93.27%	90.50%	3,458,828,203	-37.51%	87.19%	6.08%
Presort 4-Day	1,517,996,466	95.93%	-1.65%	94.28%	90.50%	18,678,582	8026.94%	91.02%	3.26%
Presort 5-Day	608,727,255	96.99%	-1.07%	95.91%	90.50%	729,800	83310.15%	45.14%	50.77%
Presort Total	5,384,010,683			94.19%	91.41%	4,949,371,302	8.78%	89.00%	5.19%



First-Class Mail® (Flats) – Score Trend

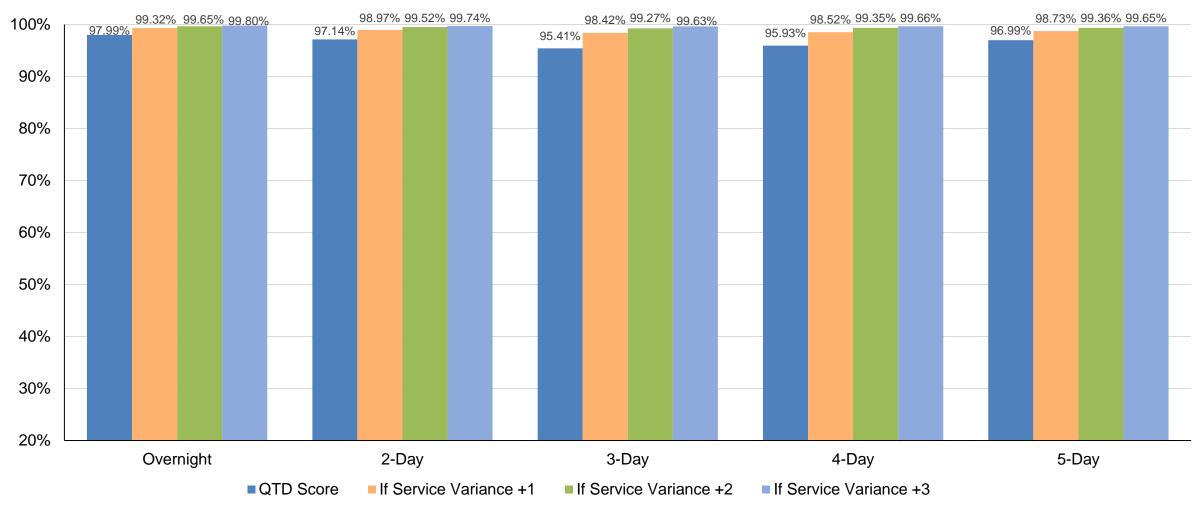


FY2022 Q4	Total Pieces Measured	Processing On-Time	Last Mile Impact	Overall Score	Target Score	SPLY Pieces Measured	Volume Change	SPLY Overall QTD Score	SPLY Change
Presort Overnight	4,203,859	91.80%	-6.65%	85.14%	94.75%	4,182,125	0.52%	82.12%	3.02%
Presort 2-Day	7,298,188	91.17%	-6.30%	84.87%	93.00%	13,788,560	-47.07%	79.30%	5.57%
Presort 3-Day	28,839,971	89.28%	-5.18%	84.11%	90.50%	55,410,289	-47.95%	74.13%	9.98%
Presort 4-Day	19,706,372	90.09%	-4.05%	86.04%	90.50%	288,236	6736.89%	80.86%	5.18%
Presort 5-Day	9,891,965	94.39%	-2.37%	92.03%	90.50%	5,586	176984.94%	88.24%	3.79%
Presort Total	69,940,355			85.91%	91.41%	73,674,796	-5.07%	75.58%	10.34%



First-Class Mail® (Letters) – Service Variance

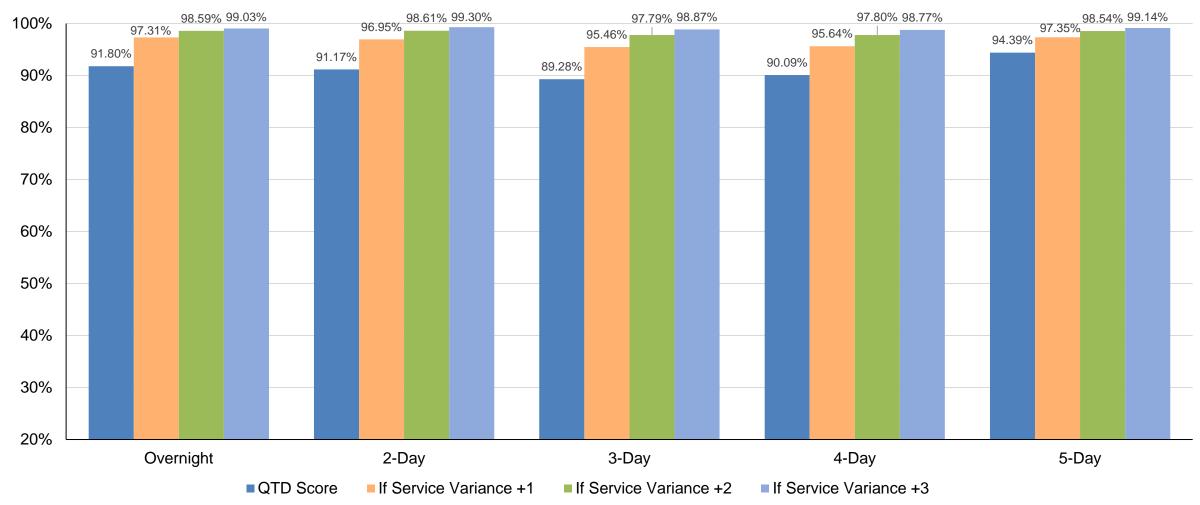
All FY2022 Q4 FCM Letters scores would be above 98.42% (prior to last mile), if pieces that failed by 1 day passed





First-Class Mail® (Flats) – Service Variance

All FY2022 Q4 FCM Flats scores would be above 95.46% (prior to last mile), if pieces that failed by 1 day passed





FY2022 QTR 4 Commercial Mail Volume - Mail In Measurement

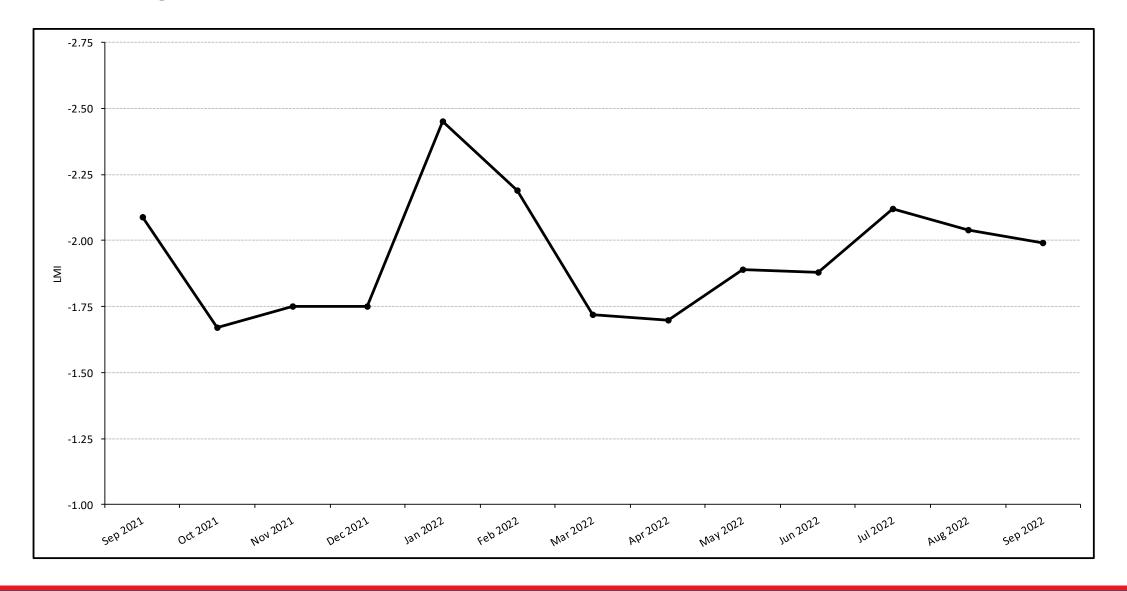
FY2022 QTR 4, ~79% of Full-Service mail was in Measurement

Mail Class	Mail Shape	Commercial	Full-Service Eligible	Full-Service	In Measurement	% of Full-Service In Measurement	Compared to SPLY
First Class Presort	Letter/Card	8,185,161,724	7,894,849,740	7,731,193,590	5,733,301,308	74.16%	8.23%
First Class Presort	Flat	123,966,934	113,311,383	101,580,782	72,734,019	71.60%	7.05%
USPS Marketing	Letter	12,001,203,002	11,752,215,357	11,411,070,157	9,573,657,555	83.90%	1.64%
USPS Marketing	Flat	3,502,645,642	2,265,752,883	2,066,649,837	1,570,198,369	75.98%	2.85%
Periodicals	Flat	753,933,035	730,834,075	607,707,197	411,776,048	67.76%	1.70%
Total		24,566,910,337	22,756,963,438	21,918,201,563	17,361,667,299	79.21%	4.11%

Metrics are for Mailing Dates 07/01/2022 – 09/30/2022
Commercial and Full-Service Eligible Volumes sourced from PostalOne!

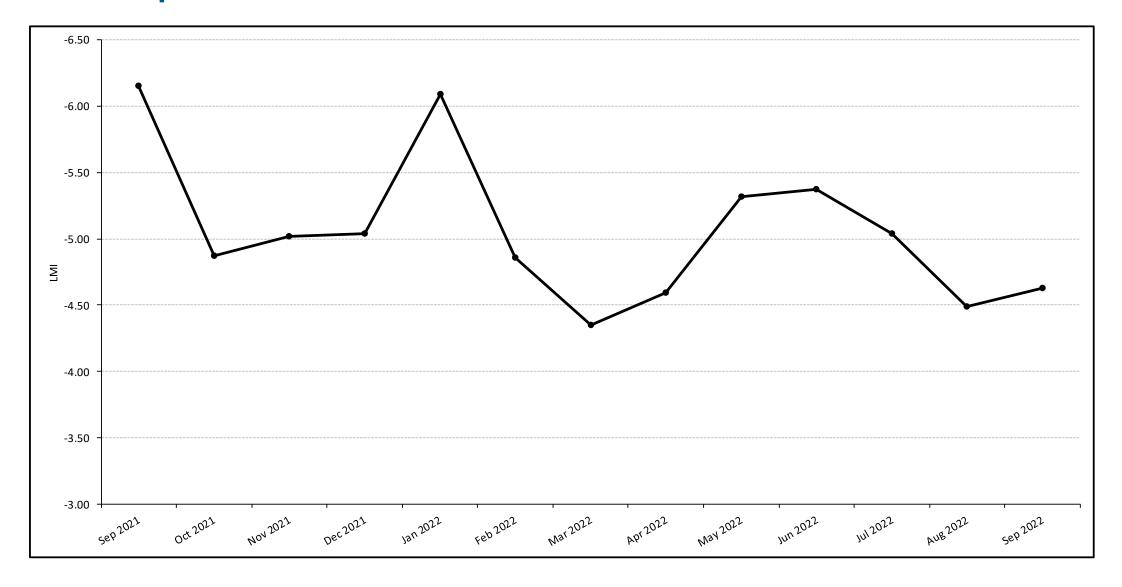


Last Mile Impact Trend – First-Class Presort Letters





Last Mile Impact Trend – First-Class Presort Flats



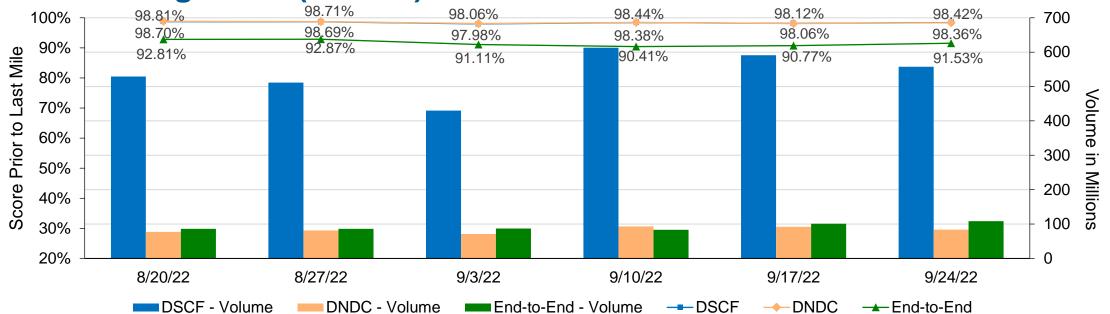


Service Performance

USPS Marketing Mail®



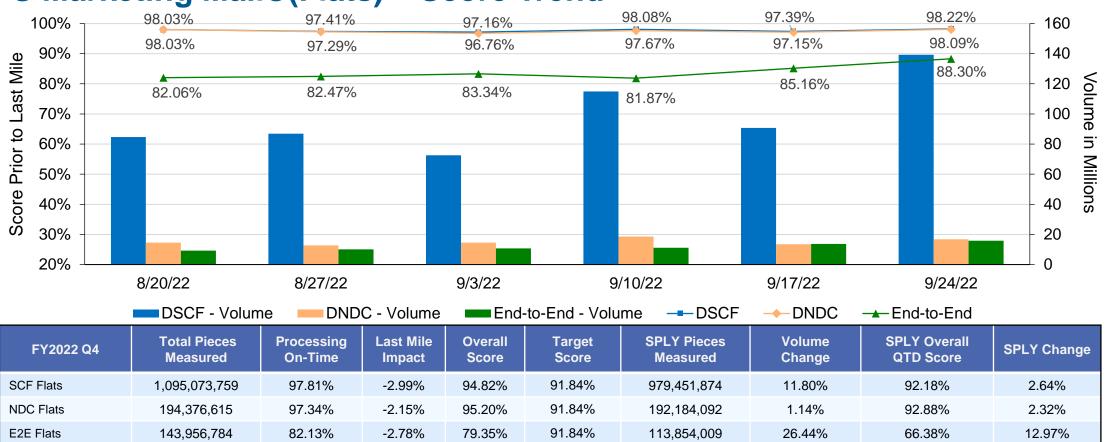
USPS Marketing Mail® (Letters) – Score Trend



FY2022 Q4	Total Pieces Measured	Processing On-Time	Last Mile Impact	Overall Score	Target Score	SPLY Pieces Measured	Volume Change	SPLY Overall QTD Score	SPLY Change
SCF Letters	6,844,556,696	98.35%	-1.15%	97.20%	91.84%	6,917,608,477	-1.06%	96.44%	0.76%
NDC Letters	1,096,694,752	98.26%	-0.76%	97.50%	91.84%	1,151,803,719	-4.78%	97.12%	0.38%
E2E Letters	1,147,374,690	89.93%	-1.06%	88.88%	91.84%	1,014,833,156	13.06%	80.41%	8.47%
3-Day	4,831,497,955	98.25%	-1.07%	97.19%	91.84%	4,844,064,066	-0.26%	96.35%	0.84%
4-Day	2,241,611,728	98.23%	-1.34%	96.88%	91.84%	2,270,702,492	-1.28%	96.19%	0.70%
5-Day	1,281,559,280	97.91%	-0.77%	97.14%	91.84%	1,309,783,346	-2.15%	96.51%	0.63%
6-10 Day	702,122,267	86.49%	-1.04%	85.45%	91.84%	629,954,714	11.46%	74.08%	11.36%
11+ Day	31,834,908	93.86%	-0.72%	93.15%	91.84%	29,740,734	7.04%	80.35%	12.80%
Total	9,088,626,138			96.19%	91.84%	9,084,245,352	0.05%	94.74%	1.45%



USPS Marketing Mail®(Flats) – Score Trend

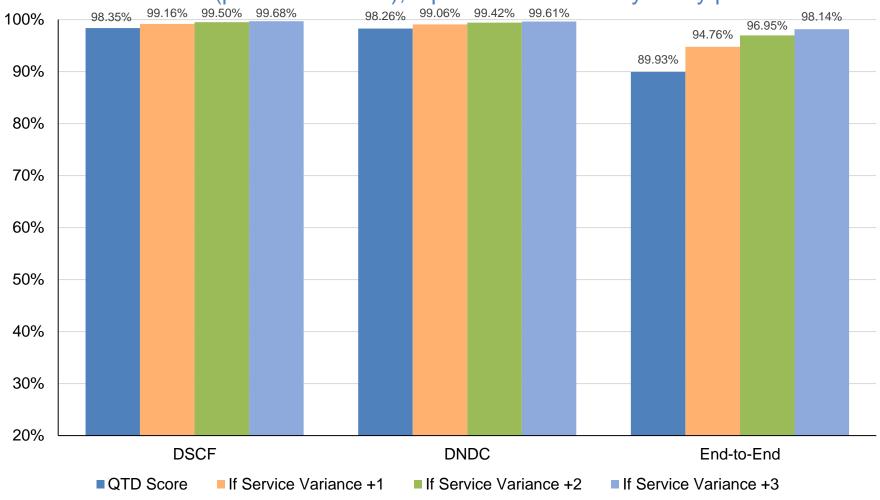


FY2022 Q4	Total Pieces Measured	Processing On-Time	Last Mile Impact	Overall Score	Target Score	SPLY Pieces Measured	Volume Change	SPLY Overall QTD Score	SPLY Change
SCF Flats	1,095,073,759	97.81%	-2.99%	94.82%	91.84%	979,451,874	11.80%	92.18%	2.64%
NDC Flats	194,376,615	97.34%	-2.15%	95.20%	91.84%	192,184,092	1.14%	92.88%	2.32%
E2E Flats	143,956,784	82.13%	-2.78%	79.35%	91.84%	113,854,009	26.44%	66.38%	12.97%
3-Day	700,890,050	97.67%	-2.77%	94.89%	91.84%	610,946,142	14.72%	92.21%	2.68%
4-Day	431,538,427	97.56%	-3.36%	94.20%	91.84%	390,385,319	10.54%	91.53%	2.67%
5-Day	214,441,651	96.65%	-2.16%	94.49%	91.84%	207,046,009	3.57%	92.00%	2.49%
6-10 Day	82,067,265	74.91%	-2.66%	72.25%	91.84%	73,183,988	12.14%	59.20%	13.06%
11+ Day	4,469,765	94.60%	-2.97%	91.63%	91.84%	3,928,517	13.78%	62.10%	29.53%
Total	1,433,407,158			93.32%	91.84%	1,285,489,975	11.51%	90.00%	3.32%



USPS Marketing Mail®(Letters) – Service Variance

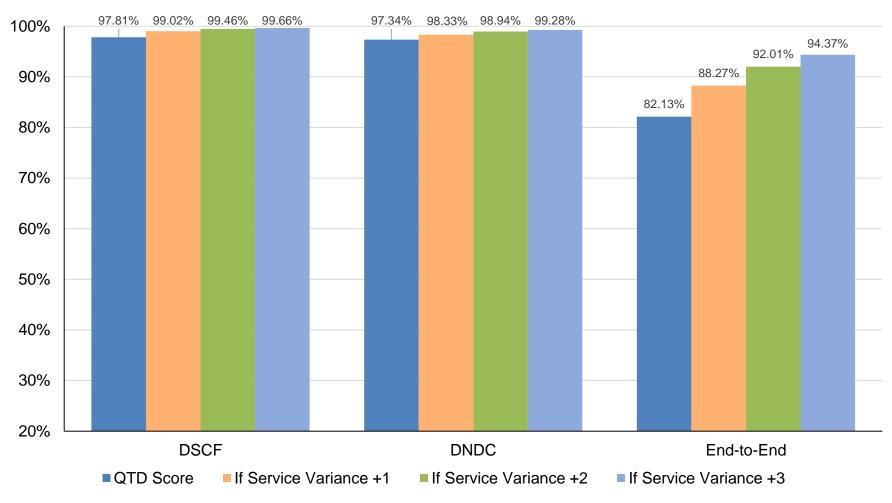
FY2022 Q4 DSCF and DNDC Marketing Letters scores would be above 99.06% (prior to last mile), if pieces that failed by 1 day passed





USPS Marketing Mail®(Flats) – Service Variance

FY2022 Q4 DSCF and DNDC Marketing Flats scores would be above 98.33% (prior to last mile), if pieces that failed by 1 day passed





FY2022 QTR 4 Commercial Mail Volume - Mail In Measurement

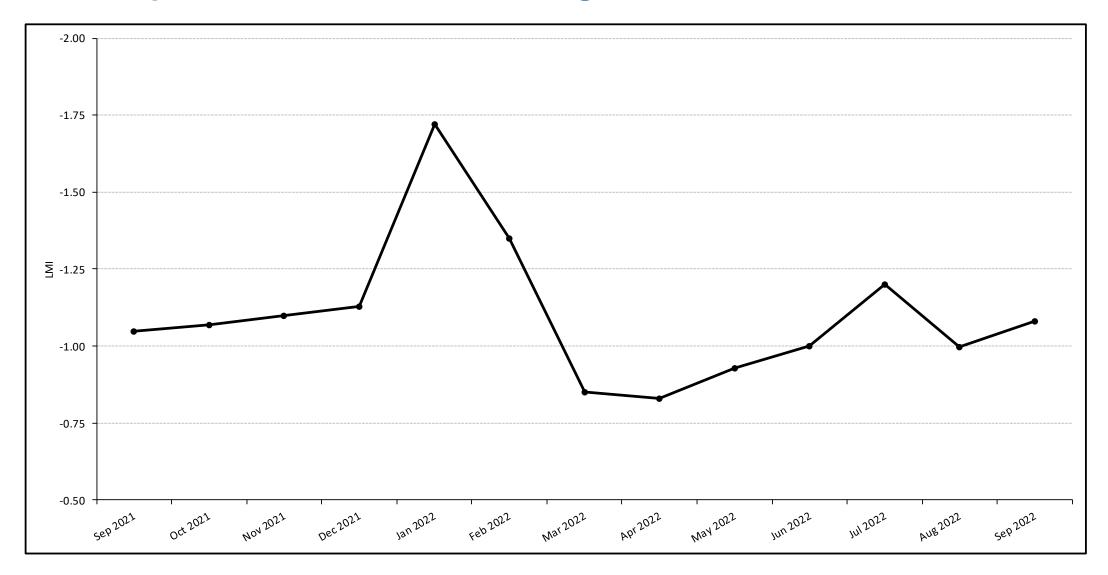
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Total		24,566,910,337	22,756,963,438	21,918,201,563	17,361,667,299	79.21%	4.11%

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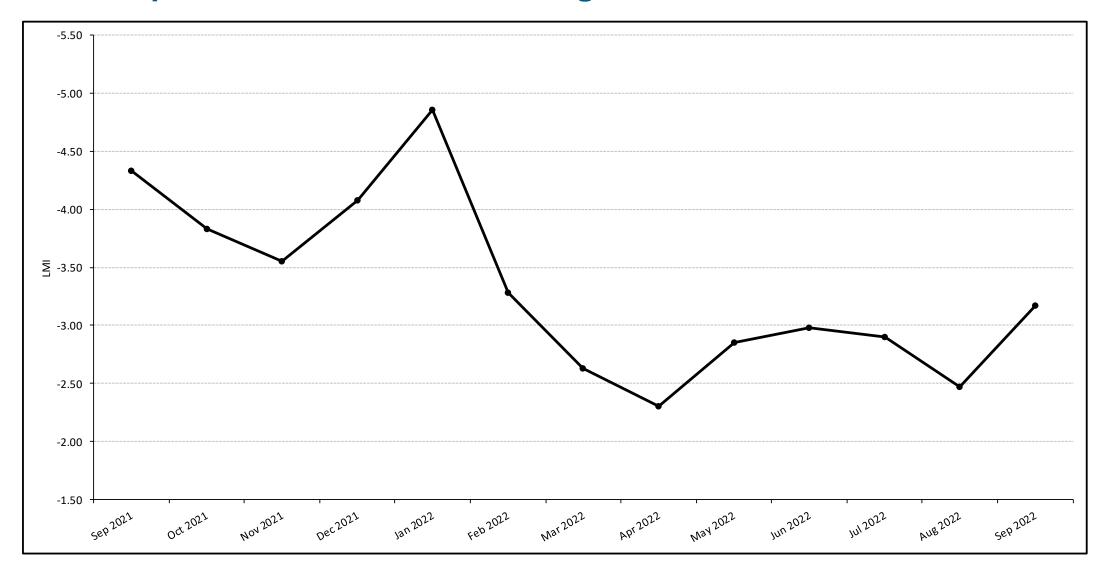


Last Mile Impact Trend – USPS Marketing Mail Letters





Last Mile Impact Trend – USPS Marketing Mail Flats



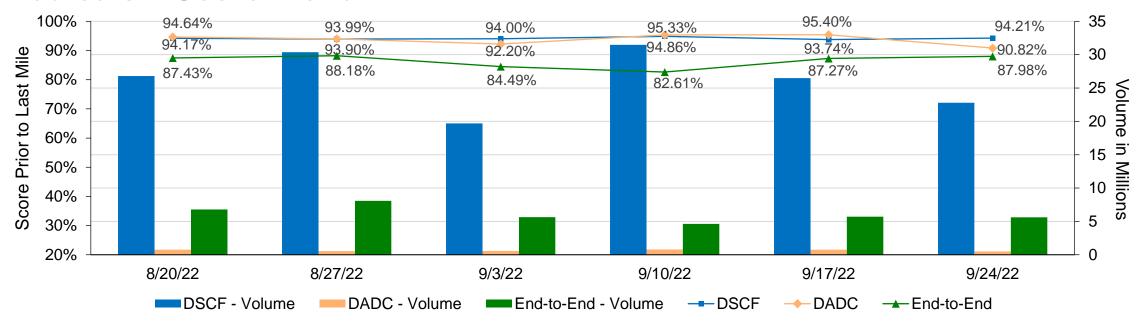


Service Performance

Periodicals



Periodicals - Score Trend

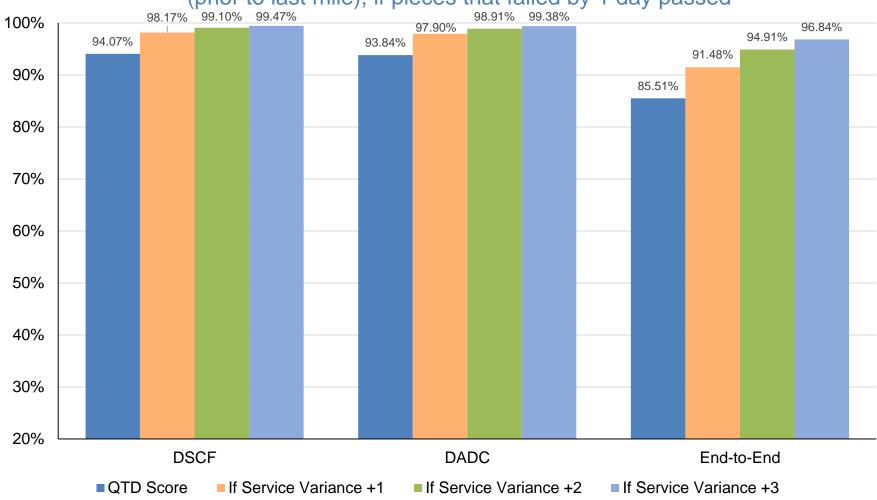


FY2022 Q4	Total Pieces Measured	Processing On-Time	Last Mile Impact	Overall Score	Target Score	SPLY Pieces Measured	Volume Change	SPLY Overall QTD Score	SPLY Change
SCF Flats	299,394,793	94.07%	-5.61%	88.45%	82.67%	315,217,975	-5.02%	85.37%	3.08%
ADC Flats	7,927,340	93.84%	-5.06%	88.78%	82.67%	8,869,556	-10.62%	86.95%	1.82%
E2E Flats	74,450,818	85.51%	-3.24%	82.26%	82.67%	67,619,301	10.10%	71.04%	11.23%
2-Day	14,547,256	93.97%	-4.81%	89.17%	82.67%	15,636,544	-6.97%	86.05%	3.12%
3-Day	46,338,759	95.93%	-3.04%	92.88%	82.67%	51,895,307	-10.71%	88.06%	4.82%
4-Day	59,329,480	89.25%	-3.38%	85.87%	82.67%	45,961,974	29.08%	73.61%	12.26%
5-Day	15,817,470	85.89%	-3.27%	82.62%	82.67%	3,343,177	373.13%	88.00%	-5.37%
6+ Day	11,795,305	82.71%	-2.50%	80.21%	82.67%	12,432,481	-5.13%	61.35%	18.86%
Total	381,772,951			87.25%	82.67%	391,706,832	-2.54%	82.93%	4.32%



Periodicals – Service Variance

FY2022 Q4 DSCF and DADC Periodicals scores would be above 97.90% (prior to last mile), if pieces that failed by 1 day passed





FY2022 QTR 4 Commercial Mail Volume - Mail In Measurement

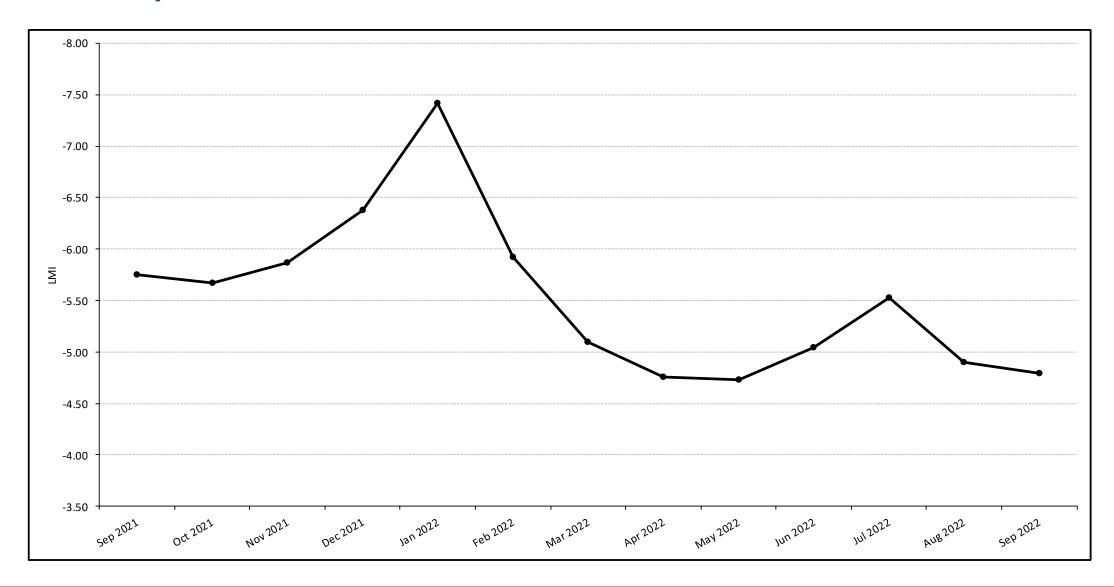
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Last Mile Impact Trend – Periodical Flats





Informed Delivery

Robert Dixon, Jr.
Director, Product Technology Innovation



The Informed Delivery® Feature by the Numbers

51.0MRegistered Users

43.0M

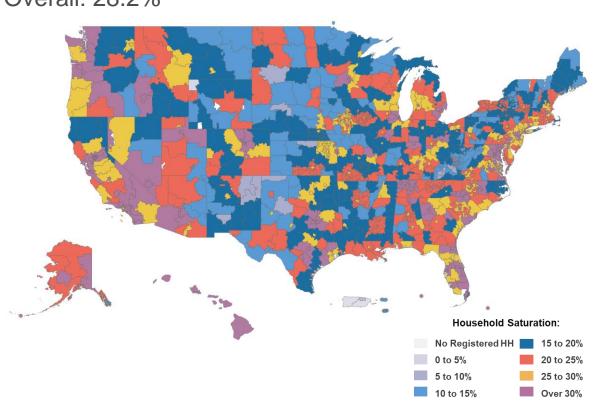
Email-enabled Users

264K+

Weekly User Registrations 8-week average



Overall: 28.2%



220,967
Completed Campaigns

39,415
Brands Represented

3,031
Mailers/MSPs Participating

As of 10/09/2022





Informed Delivery New Features

The program closed out another successful year with several new features enhancing the consumer and business experience.



Outbound Packages

In July 2022, Informed Delivery released a new feature which automatically displays outbound and return packages on the daily digest email.

57M Total Outbound Packages displayed on Informed Delivery3.7M Users have seen an outbound package in their Daily Digest8



Reminders Feature

In July 2022, Informed Delivery expanded the reminders feature, allowing all users the opportunity to set reminders for mailpieces on their daily digest.

120,389 Reminders placed2.37 Reminders placed Per 1000User1.33 Repeat users



Mail Campaign APIs

In September 2022, Informed Delivery completed the development of application programming interfaces (APIs) to support mail campaign submission and management.

The APIs are currently in testing. Interested businesses should contact the Informed Delivery Program Office to participate.



Integration with USPS CNS

In September 2022, Informed Delivery completed an integration with Click N Ship (CNS) to support package campaigns submission for CNS-generated labels

Usage metrics pending.





Upcoming MTAC Meetings

❖ 2022 Dates:

- January 11 12
- April 5 6
- July 26 27
- October 25 26

Proposed 2023 Dates*:

- January 31 February 2, 2023
- March 28 30, 2023
- July 18 20, 2023
- October 17 19, 2023



^{*}Preliminary 2023 MTAC meeting schedule; schedule will be finalized in October 2022.

^{***} As of July 2022, all MTAC 2023 meetings are scheduled to take place at USPS HQ, with evening receptions on Tuesday meeting dates.





^{**}Preliminary 2023 MTAC meeting schedule does not confirm PMG or ELT participation.